



Richard K. Traub

CHAIR EMERITUS




Rich Traub, one of the firm's founding partners, believes that thoroughly understanding your client's business, as well as the issues at hand, is the key to being an effective attorney.

Widely recognized and honored for his experience, insights, and successes on insurance and insurance-related matters, Rich handles a diverse range of issues for his insurance industry clients, including insurance coverage analysis and disputes, cybersecurity and breach response, mass tort, multi-district litigation, and professional liability defense.

Rich Traub has served as co-managing partner since the firm's inception. His work spans a range of industries, including construction, pharmaceutical, product manufacturing, technology, insurance and reinsurance. Rich has also focused on the impact of climate change on the insurance industry, both in terms of loss severity and direct claims.

Rich believes that the key to being an effective attorney is to thoroughly understand your client's business as well as the issues at hand. Only then can you reduce the complex to something simple and understandable. This approach gives Rich the foresight to provide clients with early and insightful evaluations of cases and realistic strategies to reach their goals. The business of insurance can be complicated and confusing, but Rich's experience in insurance and insurance-related matters, as well as his attention to detail, puts his clients at ease. They know that they are receiving high-quality representation on everything from smaller matters to bet the company cases.

He has served as lead counsel representing "market" interests in matters involving multiple carriers and in multi-district litigation disputes. A graduate of the University of Miami who earned his law degree, *cum laude*, from The University of Miami School of Law, Rich has been recognized year after year as a New York Super Lawyer and one of the best lawyers in New York and New Jersey. He has also achieved international acclaim for his work in reinsurance and has been regularly listed in the Global Law Experts Handbook for Insurance and Reinsurance.

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SERVICES

Bad Faith & Extra-Contractual
Civil Rights
Claims Management
Complex & Multi-District Litigation
Construction Law
Cyber Risk, Technology & Data Security
Environmental Law
General Liability
Insurance Coverage / Reinsurance
Premises Liability
Product Liability
Professional Liability
Toxic Torts

EDUCATION

- University of Miami School of Law, J.D., *cum laude*
 - Cartoon editor of law school student newspaper
 - Winner of Am Jur book award in commercial law

- University of Miami, B.A.
 - Degree in Finance
 - Minors in Art and Marketing

BAR ADMISSIONS

- New Jersey
- New York
- Florida

COURT ADMISSIONS

- U.S. District Court, Southern District of New York
- U.S. District Court, Eastern District of New York
- U.S. District Court, District of New Jersey
- U.S. Supreme Court
- U.S. Court of Appeals for the Third Circuit
- In addition to the above, Rich has been admitted Pro Hac Vice on numerous cases in some 10 other states

PROFESSIONAL AFFILIATIONS

- Presidential Council of the Association Internationale de Droit des Assurances (AIDA)
- Executive Committee AIDA
- President AIDA US
- Member, Federation of Defense and Corporate Counsel, Past Member of Board (FDCC)
- Co-Chair International Activities Committee – FDCC
- Member Insurance Industry Institute – FDCC
- Dean Emeritus Litigation Management College – FDCC
- Vice-Chair Membership Development Committee – FDCC
- Bermuda Liaison/Representative – FDCC

- Chair International Practice – FDCC
- Member USLAW Network, Past Board Member
- Winner of O'Hagan Award – USLAW Network
- Fellow American College of Coverage Counsel
- Member Association of Defense Trial Attorneys
- Member International Association of Defense Counsel
- Member (Adjunct) International Association of Claims Professionals
- Who's Who Legal, 2019 Honoree

NOTEWORTHY

- Traub Lieberman Management Committee member
- Author of 3 Books:
 - Environmental Forensics
 - Data Security and Privacy, Chapter on Insurance Coverage
 - Reinsurance Deskbook
- Frequent lecturer on numerous legal topics including insurance coverage, bad faith, technology, architects and engineers professional liability, construction defects, environmental forensics, the use of PowerPoint as a tool of persuasion, tort reform, and litigation management
- Collector of fine art
- Avid softball player and Harley Davidson rider

COMMUNITY ACTIVITIES

- Recognized for charitable contributions to Diabetes Research Institute Foundation and co-chair of annual fundraiser
- Avid softball player in three counties of New Jersey and tournament team travelling the country
- Member of local Harley Davidson riding club
- Supporter of the Frances Foundation helping kids with cancer