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Traub Lieberman Partner Brandt Allen Co-Authors Article, “Digital Breadcrumbs,” Featured in CLM Magazine

Related Attorneys: Brandt W. Allen

Adjusting and litigating claims has evolved for the digital age. As companies make the shift from paper files to the digital landscape, they are creating more information than they may think. In the not-so-distant past, claim documents were physically printed and stored. With the introduction of digital file maintenance, information we now see in digital files may only be part of the information known to the company. Metadata, or data about data, is an integral piece in all digital files housed by a party. Metadata is attached to pieces of digital information, from photos to internal email communications, associated with the handling of claims.

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